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- (71) Applicant (for all designated States except US): KABUSHIKI KAISHA SATO [JP/JP]; 9-10, Ebisu 4-chome, Shibuya-ku, Tokyo (JP).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): BARCZYK, Victor, S. [US/US]; 9750 Bay Hill, Dr. Lone Tree, CO 80124 (US). MASANORI, Otsuka [JP/JP]; Kabushiki Kaisha Sato, 9-10 Ebisu 4-Chome, Shibuya-kU, Tokyo (JP). SCHWIERS, Stefan [DE/AE]; 38B Stret, Villa No. 2, Mirdif, Dubai PO Box 78763 (AE). TOMOYUKI, Kumbayashi [JP/JP]; Kabushiki Kaisha Sato, 9-10 Ebisu 4-Chome, Shibuya-Ku, Tokyo (JP). HORN, Klaus [DE/DE]; Am Hochsitz 7, 421 13 Wuppertal (DE).

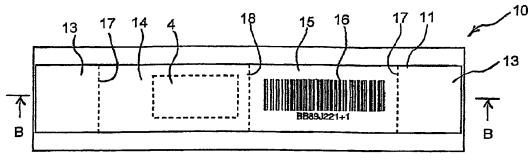
- (74) Agent: GRÜNECKER, KINKELDEY, STOCKMAIR & SCHWANHÄUSSER; Maximilianstra βe 58, 80538 München (DE).
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(54) Title: A METHOD FOR APPLYING A RFID TAG CARRYING LABEL ON AN OBJECT



(57) Abstract: The present invention refers to a label comprising a pasting part for pasting said label to an object and comprising an electronic device preferably for a radio frequency identification (RFID). In order to improve such a label, it is suggested that the electronic device is pivotably connected to said pasting part.